TECH'216
Your IT. Made in Tunisia.

TECH216
Breakout Session

Tunisia – The hidden champion of Africa's digital economy
22.04.2021

التعاون الألماني
DEUTSCHE ZUSAMMENARBEIT

Gefördert durch
Invest for Jobs
Wachstumschance Afrika

Durchgeführt von
gíz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

KFW

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IT Specialists badly needed

65% of the companies state:
"The shortage of skilled

workers will increase in the

future."

30.01.2019
Milliarden für autonomes Fahren und Künstliche Intelligenz

Bosch will 25.000 Software-Experten einstellen

Teilen:

Der Autozulieferer Bosch sieht die Zukunft im autonomen Fahren

manager magazin

Handelsblatt

Software statt Reifen – Wie Continental die Digitalisierung meistern will

100.000 IT experts needed in Germany

Der Arbeitsmarkt für IT-Fachkräfte, Bitkom 2019

Tech in Tunisia

Growing IT exports and investments

2000+ IT companies

Competitive costs

Sound experience of outsourcing collaboration with French market

7000 ICT graduates per year

Ranked 78 in the "Doing Business 2020" Report of the World Bank

Thriving startup scene

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What is TECH216

Tech216 is a project supported by the "Special Initiative for Training and Job Creation" of the German Federal Ministry for Economic Cooperation and Development (BMZ), and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Target groups:

German customers looking for IT capacity extension

Tunisian IT service providers looking for new markets

Expected impact

For German customers: De-risked access to tech talents

For Tunisian IT service providers: market opening to Germany and Europe

Create sustainable high quality jobs in Tunisia

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TECH216 services

Demand analysis

Selection of Tunisian IT service providers

Partner due diligence

Requirement engineering support

Acquisition of German customers

Matching with qualified IT services providers

Individual interviews of resources

Discovery tours

Capacity building advisory

Consulting towards GDPR compliance

Costs of Tech216 services are free of charge in the current project phase

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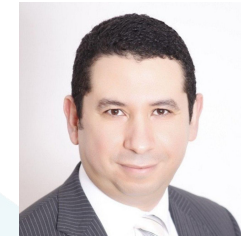
Want to benefit from Tech216 -   hello@tech216.tn

Bassant Helmi

Tech216 team lead
Berlin

hello@tech216.tn

Amel Saidane
Tech216- Project
lead **Tunisia**

Mehdi Layouni
Tech216 - Tech lead
München

Advisory Board

Moritz Hunger

Project manager
München

moritz.hunger@giz.de

M +49 151 12181732

Dr. Andreas Reinicke
Senior Advisor for
Digital Cooperation
with North Africa

Dr. Andreas Bootz
BMW AG - Department
Manager System design,
integration & testing