

STAR NEXT

PILOT PROJECT OF THE TECH 216 INITIATIVE



THE TECH216 INITIATIVE.

DISCOVERY TOUR SEPTEMBER 2019, MEETING POTENTIAL PARTNERS.





The pilot project



- BMW R&D Department Driving Dynamics
- BMW is interested in developing new supplier markets.
- Sustainability and social responsibility are integral attributes of our business activities.
- The pilot project was our first step into the Tunisian market of IT service providers.



- Wevioo is a digital service provider with more than 350 engineers and 2 main offices (Tunis and Paris).
- Wevioo has a long-lasting experience of working with French corporates, delivering digital solutions and services from its Paris and Tunis facilities.
- Wevioo is strategically interested to expand to the German Market and the automotive sector.
- This project was a unique opportunity for Wevioo to start a fruitful collaboration with BMW.

THE TECH216 PROJECT.

KICK-OFF IN MUNICH, MARCH 2021, WEVIOO, BMW & UNTERNEHMERTUM.



Kick-Off | Structure und Contents | 2,5 days



EVENING EVENT + INTRODUCTION & GUIDED NETWORKING

GOALS:

- Getting to Know Each Other
- Dismantling Cultural Barriers
- Getting Ready for Next Round



PROJECT KICK-OFF ONBOARDING BMW

GOALS:

- Understanding Process & Project Goal
- Defining Work & Collaboration Model



TEAM KICK-OFF UNTERNEHMERTUM BUILDING COLLABORATIVE TEAMS

GOALS:

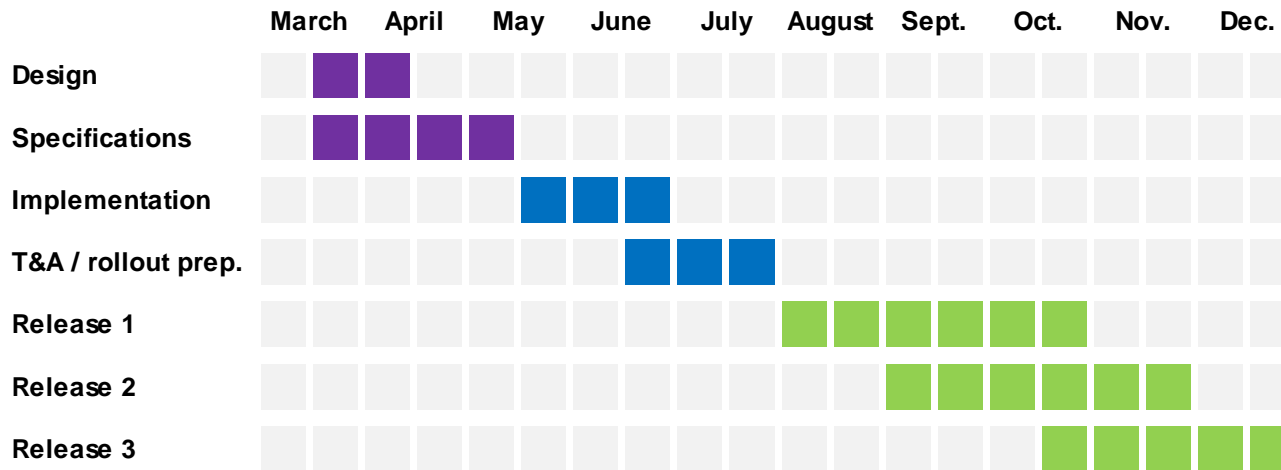
- Developing Unified Team Identity
- Strengthening Remote Team & Collaboration Work



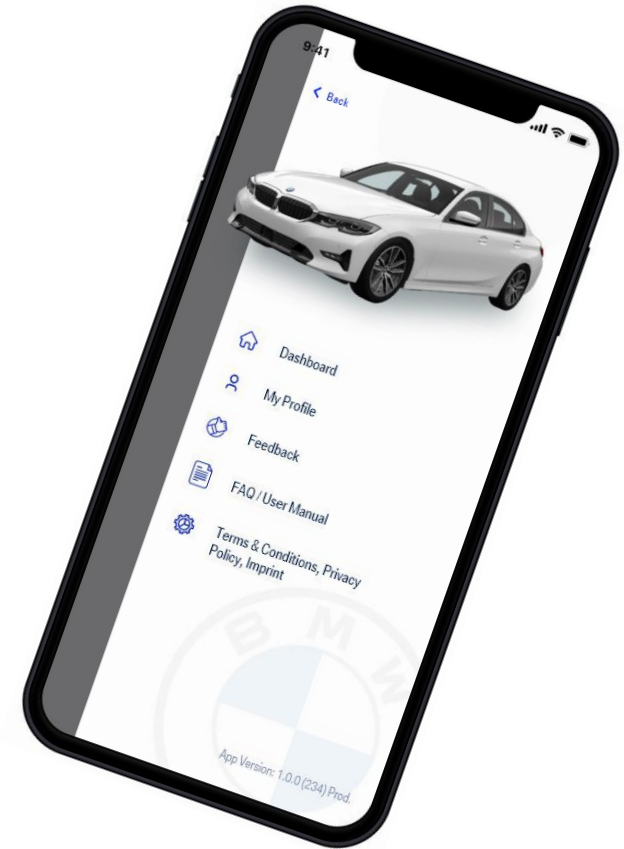
Outcomes and achievements



- The project started in **early 2020** with a first workshop at **BMW HQ** in February involving BMW and Wevioo teams.
- In **March 2020** , as the **COVID** crisis impeded further in person meetings, the project team quickly switched to a **fully remote mode** and was able to achieve the project in the expected deadlines.
- The developed application **met BMW expectations** in terms of specifications, usability and technical reliability.



Project planning





Team works and team dynamics



The project team was able to **overcome** the anticipated **cultural, technical and operational gaps** by applying simple yet effective key principles :

- a standard project methodology (AGILE),
- a common language (English)
- and visio daily meetings to enhance project team cohesion.



BACKUP.

THE TECH216 PROJECT.

TOPICS FOR OPENING TALKS AND BREAKOUT SESSIONS.



A	BMW strategic interest, new supplier market	100% project goals confirmed
M	wevioo strategic approach (opportunity to start business with BMW, automotive industry)	commercial benefits
		100% digital work as a team
A M	barriers of language	no time lag
A M	project manager with german background	business ready
		procurement process
M A	cultural diversity	
M A	agile approach	