

GfRS proudly announces the organisation of this unique opportunity:



## WEBINARS ON THE NEW EU-ORGANIC REGULATION FOR COMPANIES IN AFRICA

*Are you considering selling your  
organic products in Europe?*



### WEBI-WHAT?

- Three specific live online sessions about exporting organic products to the EU
- Sessions held in English, French and Arabic

### CONTENT:

- Rules for production and processing & solutions for international trade
- Ways to connect with buyers

### TO REGISTER:

- Contact us on: [organicimports@gfrs.de](mailto:organicimports@gfrs.de) or
- Scan the QR code and complete the registration form!



Responsible editor: GfRS, Prinzenstraße 4, 37073 Göttingen, Germany

# PROGRAM OF THE WEBINARS

## Webinar 1

### The New EU Organic Regulations

25.10. | AM

The speakers will introduce participants to the general requirements for food exporting to the EU like labelling for the EU consumer, rules on GMO, pesticide residues, additives, ... but also talk about the changes for organic production and what it means for African organic farmers and businesses with particular attention for groups of operators.

## Webinar 2

### Certification of organic products

The speakers will talk in particular about the new rules for plant production and processing. They will also demonstrate what is needed every time a lot is imported into the European Union.

Ethiopia

25.10. | PM

Rwanda & Uganda

26.10. | AM

Ghana

27.10. | AM

Namibia

08.11. | AM

## Webinar 3

### Export Market Connection

The speakers will present how to expand your network, which custom procedures need to be followed, what a point of entry is, and give you the information to go through the paperwork.

Ethiopia

02.11. | PM

Rwanda & Uganda

03.11. | PM

Ghana

04.11. | PM

Namibia

05.11. | PM

(All times are in Berlin time zone: AM = 10:00 – 12:00 and PM = 15:00 – 17:00 Berlin Time Zone.)

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## THE SPEAKERS



**Dr. Jochen Neuendorff** works in organic certification for more than 30 years. He is managing director of GfRS, an organic certification body based in Germany. His activities brought him to a number of African countries. He is on the board of European Organic Certifiers Council ([www.eocc.nu](http://www.eocc.nu)), and he leads a project on an e-learning course on the new EU organic regulation ([www.org-lex.eu](http://www.org-lex.eu)). Together with Tom, he implements a project to inform local organic certification bodies in South-Eastern Europe on the new requirements.



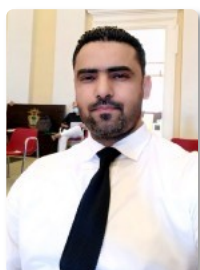
**Tom Nizet** conducted a part of his studies in South Africa, worked in Senegal, built a demonstration farm for sustainable farming in North-West Cameroon and was responsible for the organic certification (EU and USA) of farmers, groups of farmers, processors and exporters in Western Africa (Senegal, Burkina Faso, Mali, Ghana, Côte d'Ivoire, République Démocratique du Congo - RDC) and conducted inspections in Senegal and RDC as an employee for Certisys (XX-BIO-128).



**Toralf Richter** and **Nicolas Lefebvre** work for FiBL, the Swiss Research Institute for Organic Agriculture, the global organic competence centre combining research, trainings and consultancies all over the world. In the Department of International Cooperation, more than 20 researchers and consultants work in more than 50 projects every year in low income and transitional countries.



**Serge Massart** has almost 20 years experience in organic production. For four years, he worked in the Organic Unit of DG AGRI, in the European Commission. He also worked as independent auditor for accreditation bodies. His experience with African countries is in particular linked to audit activities carried out in the framework of accreditation. It allowed him to visit producers in Northern, Eastern and Western Africa. Those on-the-spot audits gave him insight into the production of organic products and allowed him to gain experience in the certification of organic grower groups.



**Mohamed Mraih** is an Italian-Tunisian accreditation manager at the Italian organic certification body CCPB. Besides organic certification, Mohamed also works as an inspector for biodynamic production in Italy. He has extensive knowledge of organic production in Africa and is actively engaged in the discussion regarding food production in Northern Africa in general.

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