

# Call for Expression of Interest (Eoi) for Private Sector Partnership with Rwanda-based companies

## 1. Invest for Jobs in Rwanda

Creating sufficient opportunities for employment and income generation remains a major challenge on Africa's as well as on Rwanda's path to sustainable development. The Government of Rwanda has set itself the ambitious target of creating 214,000 jobs annually until 2024. In the face of the country's growing population and young demographic, this creation of jobs is essential for the population's future and economic security.

However, sometimes additional support is needed to overcome local challenges and successfully invest in Africa's growing markets, such as in Rwanda. A lack of suitably qualified experts, gaps in infrastructure and underdeveloped markets can pose considerable challenges for the private sector.

Under the Invest for Jobs brand, the German Federal Ministry for Economic Cooperation and Development (BMZ) has therefore put together a package of measures to support German, European and African companies in investment activities that have a high impact on employment in Africa, including Rwanda. The Special Initiative on Training and Job Creation – the official title – offers comprehensive advice, contacts and financial support through its implementing organisations to overcome investment barriers.

As one of the implementing organisations, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH offers opportunities to boost investment activities and support small- and medium-sized enterprises (SMEs) in Rwanda. This includes comprehensive advice, stakeholder engagement and financial support to overcome investment barriers. Invest for Jobs engages with all economic sectors that have a high growth potential, including companies located within the special economic zone in Kigali, Rwanda.

## 2. Partnership instruments for cooperation with the private sector

The ***Integrated Development Partnership with the Private Sector*** (iDPP) is a joint measure between Invest for Jobs and one or more private companies. The partnership measure is expected to contribute to the overall objective of Invest for Jobs, to create jobs and training opportunities in its partner countries. The private partner benefits for example by reaching a new market, new sourcing channels, or better qualified staff. iDPPs constitute "matching" grant agreements. This means that the private company is expected to provide at least 50% of the funding requirements to the project, while Invest for Jobs can cover the remaining percentage. As a rule, Invest for Jobs' share must not exceed 50% of total costs on a prime cost basis.

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Implemented by

### 3. Call for cooperation project concepts

The objective of this call for Expressions of Interest (EoI) is to call upon private sector companies in Rwanda with eligible project ideas and an interest in partnering with Invest for Jobs to submit initial project concepts. Applicants can express their interest to cooperate with Invest for Jobs by submitting a brief project outline (max 2-3 pages) based on our template ([see downloads](#)). Following the evaluation and selection of suitable concepts, successful applicants will be encouraged by Invest for Jobs to prepare and submit a more detailed proposal to be assessed for final cooperation.

The table below summarises the process for application, evaluation and next steps:

<b>Eligible project concepts</b>	<ul style="list-style-type: none"> <li>Eligible are private sector projects contributing to the <u>key performance indicators (KPIs) of Invest for Jobs</u> and fulfilling the <u>iDPP criteria</u>.</li> </ul>
<b>How to apply</b>	<ul style="list-style-type: none"> <li>Project concepts shall be prepared according to the template (<a href="#">see downloads</a>) and accompanied by a financial proposal prepared in Excel.</li> <li>Eligible project concepts (max 2-3 pages) shall be submitted to GIZ Rwanda country office (17 KN 41 St, Kigali, Rwanda) via hardcopies or softcopies saved on flash disks or sent via email to <i>rwanda@invest-for-jobs.com</i> not later than <b>6th August 2021</b>.</li> </ul>
<b>Screening and selection process</b>	<ul style="list-style-type: none"> <li>Submissions will be screened and evaluated based on the criteria governing iDPP agreements, as well as their potential to contribute to Invest for Jobs' KPIs.</li> </ul>
<b>Next steps</b>	<ul style="list-style-type: none"> <li>Applicants with suitable concepts will be shortlisted and asked to prepare and submit a more detailed project proposal according to the iDPP format.</li> </ul>