**Annex 3: Project concept template**

1. **General background information**

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| **Private partner** | | | | |
| **Name of company and year founded:** |  | | | |
| **Sector, business activities, possibly brief information about the company:** |  | | | |
| **Annual turnover in Euros:** |  | **Country:** |  | |
| **Contact responsible for the project:** |  | | **Position/duties:** |  |
| **Address/telephone/ e-mail:** |  | | | |

1. **Project idea description**

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| **2.1 Background information (What is the problem to be solved/baseline situation?) (maximum of 250 words)** |
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| **2.2 Objective of the project idea (maximum of 250 words)** |
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| **2.3 Brief description of the project idea (maximum of 500 words)** |
|  |
| **a) Contribution of the private partner in USD / EUR** |
|  |
| **b) Contribution of the public partner (GIZ)** |
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| **c) Contribution of the third party (if any)** |
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| **2.4 Relevance of the project to the private partner/s (applicant) – maximum 250 words** |
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| **2.5 Contribution of the project to achieving the objectives of the ongoing Invest for Jobs programme (maximum 250 words)** |
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| **2.6 Risks that may jeopardise the success of the project and measures for risk mitigation (maximum 250 words)** |
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