
Annex 2: Governing Criteria for Integrated Development Partnerships with the Private Sector (iDPP) in Rwanda

To be considered for a potential cooperation, proposed project concepts for the call for Expression of Interest (EoI) for private sector partnerships with Rwandan companies shall meet the following criteria.

Governing Criteria iDPP

- The project has a clear **development outcome**.
- **Principle of complementarity:** Partners achieve objectives more quickly, efficiently, and cost-effectively together.
- **Principle of subsidiarity:** The partner company would not carry out the activities agreed under the iDPP on its own.
- **Commercial interest of the company:** The company has a clear commercial interest in the project, without being only an investment in the actual core business of the company; no support to purely charitable activities.
- **Sustainability:** The project is part of the company's long-term involvement in the country / topic.
- **Competitive neutrality:** The project may not distort the market. Project outcomes should be accessible by the public and other companies.
- **Contribution:** The private partner contributes at least 50% of the total project value.